



September 2018

We have had a fantastic summer with some amazing weather, but as the evenings draw in and the temperature starts to drop autumn is here....

Extra food should be fed now to help the birds prepare for their autumn moult and the future colder months. Migratory birds need to build their body weight ready for their journey. It's a good time to start introducing the higher energy mixes like Premium, Supreme and Robin & Songbird. Hearts and Peanuts are also always popular this time of year...

Meet the Team - Matt



We would like to introduce Matt, who has recently joined the production team in our seed plant after working in our on-site shop, weighbridge and warehouse for the past year. Matt has 15 years' worth of warehousing experience and is looking forward to getting to grips with being at the forefront of our production line. Matt owns a 15-year-old Amazon Yellow Crown parrot named Bob, who's favourite mix is our Colonels Parrot Tropical! When he's not helping to produce our bird seed or tending to Bob's needs, Matt's hobbies include mountain biking and reading, biographies being his choice of genre.

We would like to wish Matt all the best in his new role.

Gem Pigeon Corn

With the racing season now coming to an end we are well into moult and its probably worth stocking up on Resting, Economic High Protein, Moulting and Super Mould plus.

As always Cowood and Premier are great all-round mixes.

New Mixes

We recently added **No Wheat Wild Bird Food & Super Poultry Mix** to the range, both products are proving to be very popular.



Colonels No Wheat Wild Bird Food 15kg

The mix contains 10 quality ingredients and is suitable for both table & ground feeding and is also ideal for hanging feeders. With autumn/winter approaching and the current wheat prices this could be a great time to introduce this fantastic mix to your customers.

Colonels Super Poultry Mix 20kg

With the added protein & calcium benefits of split green peas & oyster shell, this mix offers an additional option to our already established Mixed Corn and all for just a few pennies more!



How can we help you grow your business?

Do you have space for Posters or require a banner or any point of sale, or even just a bit of advice on marketing?

We are here to help customers old and new, we want our businesses to grow together, so if you require any help or have any marketing ideas that you want help or advice on, please contact your local representative.



Yesterday Today and Tomorrow

Yesterday

Did you know that we first started selling feeds 80 years ago in 1938. This was then an important part of our business which continues to grow and flourish today.



Portfield Mill 1930s

Today

We now bring in up to 300 tonnes of bulk raw materials a day during busy times, some from local farms and many from overseas. We work day and night, 7 days a week cleaning and producing the bird food you sell on your shelves.

Tomorrow

In the next year exciting things are happening at Bartholomews, after being at our Portfield site since the 1930s we are now moving to a new purpose-built facility around a mile away at The Chichester Food Park!

Having outgrown our existing premises, the new site will increase our production and further improve our quality and efficiency, which will all be to the benefit of our customers.



New Site started 2018

If you would like anything on the website in paper form, a poster or any other point of sale, please contact your local representative, or contact us in the office.